



Florence County Government
Procurement Department

November 18, 2016

**CONSULTANT SERVICES – RETAIL RECRUITMENT AND RETENTION FOR
COMMUNITY DEVELOPMENT (RFP NO. 10-16/17)
ADDENDUM NO.1**

Florence County is sending to all interested firms clarification information and answers to questions concerning the scope of work of the request for proposal document. The answers are highlighted in **BOLD RED** and underlined.

Page 3-Scope of Work-Concerns/Issues to Address Section:

f) Prepare custom marketing packages for each of the retailers and restaurants identified and identify the individual in the companies who makes location decisions.

Q. Once identified, who will pay for the compilation of these packages and the mailing costs? We would print and mail packages, but compiling the information would be part of the services provided by the consultant.

i) Provide an online database and marketing tool to assist with recruitment efforts.

Q. Will this database be built on a website or system that is already in existence? No, this would be a separate website or system.

j) Provide on-going support to the County throughout the recruitment process.

Q. Recruitment of new businesses should be continuous. In the statement above, is there a certain period of time that you consider 'on going'? The support would be continuous through the terms of the agreement, i.e one year.

k) Provide long-term partnership unlimited access to GIS and staff to help optimize marketing efforts.

Q. Please define 'long term'. Once the study is completed, is there a specified maintenance period, i.e one year? Long term would be the term of the agreement, i.e one year.

Q. Does this mean that the consultant will have access to GIS and your GIS staff in optimizing marketing efforts? Consultant would have basic GIS information. Economic Development staff would work with the consultant to provide additional GIS information as needed to optimize marketing efforts.

PLEASE ACKNOWLEDGE THIS ADDENDUM BY SIGNING BELOW AND SUBMIT IT WITH YOUR PROPOSAL.

I have read and acknowledged page 1 of this addendum for RFP No. 10-16/17.

Authorized Signature

Printed Name

Date

Company Name